

2018 Honda Marine Confidential Dealer Price List

Effective February 19 , 2018



Portable Engines

HP	Model	Honda Code Aquamarine Silver			2018 Suggested Retail	MAP Price (Minimum Advertised Price)	Transom Ht.	Ram Model *	Tiller Included	Electric Start	Charging Sys	Prop Included	Power Thrust	Fuel Tank Included	Power Tilt
2.3	BF2.3DHSC	660740			\$1,124	\$933	15"		x			x		Int.	
	BF2.3DHLCH	660730			\$1,150	\$955	20"		x			x		Int.	
4	BF4AHSNA	661500			\$1,811	\$1,504	15"		x		Opt.	x		Int.	
	BF4AHLHNA	661510			\$1,851	\$1,537	20"		x		Opt.	x		Int.	
5	BF5DHSNA	661520			\$2,015	\$1,673	15"		x		Opt.	x		Int.	
	BF5DHLHNA	661530			\$2,056	\$1,708	20"		x		Opt.	x		Int.	
8	BF8DK3SHA	657280			\$2,846	\$2,364	15"		x		6A	x		x	
	BF8DK3LHA	657290			\$2,879	\$2,392	20"		x		6A	x		x	
	BF8DK3LHSA	657300			\$3,217	\$2,672	20"		x	x	12A	x		x	
8 PT	BFP8DK3XHS	657310			\$3,463	\$2,877	25"		x	x	12A	x	x	x	
	BFP8DK3LRT	657330			\$3,784	\$3,143	20"	x		x	12A	x	x	x	x
	BFP8DK3LHT	657320			\$3,807	\$3,162	20"		x	x	12A	x	x	x	x
9.9	BF10D3SH	657340			\$3,170	\$2,633	15"		x		6A	x		x	
	BF10DK3LH	657350			\$3,204	\$2,662	20"		x		6A	x		x	
	BF10DK3SHS	657360			\$3,517	\$2,921	15"		x	x	12A	x		x	
	BF10DK3LHS	657370			\$3,550	\$2,949	20"		x	x	12A	x		x	
	BF10DK3LR	657380			\$3,601	\$2,991	20"	x		x	12A	x		x	
9.9 PT	BFP10D3XH	657390			\$3,443	\$2,859	25"		x		6A	x	x	x	
	BFP10D3XHS	657400			\$3,795	\$3,152	25"		x	x	12A	x	x	x	
	BFP10D3LRT	657430			\$4,000	\$3,323	20"	x		x	12A	x	x	x	x
	BFP10D3LHT	657410			\$4,108	\$3,412	20"		x	x	12A	x	x	x	x
	BFP10D3XRT	657440			\$4,109	\$3,413	25"	x		x	12A	x	x	x	x
	BFP10D3XHT	657420			\$4,200	\$3,488	25"		x	x	12A	x	x	x	x
15	BF15D3SH	657450			\$3,700	\$3,073	15"		x		6A	x		x	
	BF15D3LH	657460			\$3,743	\$3,109	20"		x		6A	x		x	
	BF15D3SHS	657470			\$4,040	\$3,356	15"		x	x	12A	x		x	
	BF15D3LHS	657480			\$4,086	\$3,394	20"		x	x	12A	x		x	
	BF15D3LRT	657510			\$4,328	\$3,595	20"	x		x	12A	x		x	x
	BF15D3SHT	657490			\$4,464	\$3,708	15"		x	x	12A	x		x	x
	BF15D3LHT	657500			\$4,522	\$3,756	20"		x	x	12A	x		x	x
15 PT	BFP15D3XRT	657530			\$4,674	\$3,882	25"	x		x	12A	x	x	x	x
	BFP15D3XHT	657520			\$4,749	\$3,945	25"		x	x	12A	x	x	x	x
20	BF20D3SH	657540			\$4,058	\$3,371	15"		x		6A	x		x	
	BF20D3LH	657550			\$4,125	\$3,427	20"		x		12A	x		x	
	BF20D3SRT	657580			\$4,724	\$3,924	15"	x		x	12A	x		x	x
	BF20D3LRT	657590			\$4,785	\$3,975	20"	x		x	12A	x		x	x
	BF20D3SHT	657560			\$4,810	\$3,995	15"		x	x	12A	x		x	x
	BF20D3LHT	657570			\$4,868	\$4,043	20"		x	x	12A	x		x	x

Notes: Prices subject to change without notice.

A "Power Thrust" version of BF8 ~ BF20 models that are not listed as a BFP model, available directly from Honda Marine can be created by the dealer by ordering a Power Thrust kit through the Parts Division on promo code P702.

Model	Part #
BFP8LH, BFP10LH, BFP10LR	06581-ZW9-A40ZA
BFP15LRT, BFP20LRT	06581-ZY0-S10ZB

* Control boxes are sold separately through the parts system.

Model BF5DHSNA, BF5DHLHNA: External fuel tank connection standard

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Marine Engines - Mid Size

HP	Model	Honda Code			2018 Suggested Retail	MAP Price (Minimum Advertised Price)	Transom Ht.	Remote Model	Tiller Included	iST- Electronic	Electric Start	Charging Sys	Prop Included	Power Thrust	Power Trim	Gas Assist
25	BF25D3SHG	657600			\$6,020	\$5,000	15"		x		x	10A	x			x
	BF25D3LRG	657610			\$5,501	\$4,569	20"	x			x	10A	x			x
	BF25D3LRT	657620			\$6,022	\$5,002	20"	x			x	10A	x		x	
30	BF30D3SRT	657630			\$6,426	\$5,338	15"	x			x	10A	x		x	
	BF30D3LRG	657640			\$5,956	\$4,947	20"	x			x	10A	x			x
	BF30D3LRT	657650			\$6,461	\$5,366	20"	x			x	10A	x		x	
NEW!	40	BF40D4LHA	661890		\$7,075	\$5,877	20"		x		x	17A				x
NEW!		BF40D4LRTA	661900		\$7,657	\$6,360	20"	x			x	17A			x	
NEW!	50	BF50D4LRTA	661910		\$8,570	\$7,119	20"	x			x	17A			x	
NEW!		BF50D4XRRTA	661920		\$8,905	\$7,397	25"	x			x	17A			x	
	60	BF60A1LRT	657700		\$9,583	\$7,959	20"	x			x	17A			x	
		BFP60A1LRT	657720		\$9,815	\$8,153	20"	x			x	22A		x	x	
		BFP60A1XRT	657730		\$10,099	\$8,388	25"	x			x	22A		x	x	
NEW!	40 Jet	BF60A1JRRTA	661730		\$11,360	\$9,436	20"	x			x	17A			x	
NEW!	75	BF75D4LRTA	661930		\$10,865	\$9,024	20"	x			x	33A			x	
NEW!	90	BF90D5LRTA	661940		\$11,572	\$9,612	20"	x			x	33A			x	
NEW!		BF90D5XRRTA	661950		\$11,722	\$9,737	25"	x			x	33A			x	
NEW!	65 Jet	BF90D4JRRTA	661740		\$13,357	\$11,094	20"	x			x	33A			x	
NEW!	100	BF100A1LRT	661960		\$12,068	\$10,024	20"	x			x	33A			x	
NEW!		BF100A1XRT	661970		\$12,218	\$10,148	25"	x			x	33A			x	
	115	BF115D1LA	657770		\$12,960	\$10,765	20"	x			x	40A			x	
		BF115D1XA	657780		\$13,138	\$10,913	25"	x			x	40A			x	
	135	BF135A2LA	657800		\$14,658	\$12,175	20"	x			x	40A			x	
		BF135A2XA	657810		\$14,964	\$12,429	25"	x			x	40A			x	
		BF135A2XCA	657820		\$15,442	\$12,826	25"	x			x	40A			x	
	150	BF150A2LA	657830		\$16,473	\$13,683	20"	x			x	40A			x	
		BF150A2XA	657840		\$16,629	\$13,812	25"	x			x	40A			x	
		BF150A2XCA	657850		\$17,102	\$14,205	25"	x			x	40A			x	
NEW!		BF150A2LA WT	657831		\$17,024	\$14,140	20"	x			x	40A			x	
NEW!		BF150A2XA WT	657841		\$17,179	\$14,269	25"	x			x	40A			x	
NEW!	105 Jet	BF150AK2JA	661750		\$19,264	\$16,001	20"	x			x	40A			x	

Notes: Prices subject to change without notice.

- All BF40-250 models listed above are NMEA 2000 certified.
- Tiller handle kits available for BF25-BF100 models (except 657600). Control boxes, tiller handle kits, and props, except where otherwise noted, are sold separately through the parts system.
- 659710,659720 for fleet sales to U.S. Coast Guard Customers, please call for special model availability.

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Marine Engines - Large

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200	BF200AK3LA	659670			\$21,386	\$17,764	20"	x			x	60A			x	
	BF200AK3XA	659680			\$21,473	\$17,836	25"	x			x	60A			x	
	BF200K3XCA	659690			\$22,156	\$18,403	25"	x			x	60A			x	
	BF200AK3XA WT	659681			\$21,955	\$18,236	25"	x			x	60A			x	
	BF200K3XCA WT	659691			\$22,638	\$18,803	25"	x			x	60A			x	
NEW!	200 iST	BF200AXW	661110		\$23,642	\$19,637	25"	x		x	x	60A			x	
NEW!		BF200AXCW	661120		\$24,325	\$20,204	25"	x		x	x	60A			x	
	225	BF225AK3LA	659700		\$22,862	\$18,990	20"	x			x	60A			x	
		BF225AK3XA	659710		\$22,955	\$19,066	25"	x			x	60A			x	
		BF225K3XCA	659720		\$23,633	\$19,630	25"	x			x	60A			x	
		BF225K3XXA	659730		\$23,289	\$19,344	30"	x			x	60A			x	
		BF225K3XXC	659740		\$23,978	\$19,916	30"	x			x	60A			x	
		BF225AK3XA WT	659711		\$23,437	\$19,467	25"	x			x	60A			x	
		BF225K3XCA WT	659721		\$24,115	\$20,030	25"	x			x	60A			x	
		BF225K3XXA WT	659731		\$23,771	\$19,745	30"	x			x	60A			x	
		BF225K3XXC WT	659741		\$24,460	\$20,316	30"	x			x	60A			x	
NEW!	225 iST	BF225AXW	661150		\$25,123	\$20,868	25"	x		x	x	60A			x	
NEW!		BF225XCW	661170		\$25,802	\$21,432	25"	x		x	x	60A			x	
NEW!		BF225AXXW	661160		\$25,458	\$21,146	30"	x		x	x	60A			x	
NEW!		BF225AXXCW	661130		\$26,146	\$21,718	30"	x		x	x	60A			x	
	250	BF250ALA	657240		\$23,938	\$19,883	20"	x			x	60A			x	
		BF250AXA	657230		\$24,026	\$19,956	25"	x			x	60A			x	
		BF250AXCA	657220		\$24,708	\$20,522	25"	x			x	60A			x	
		BF250AXXA	657250		\$24,361	\$20,234	30"	x			x	60A			x	
		BF250AXXC	657210		\$25,049	\$20,806	30"	x			x	60A			x	
		BF250AXA WT	657231		\$24,508	\$20,356	25"	x			x	60A			x	
		BF250AXCA WT	657221		\$25,189	\$20,923	25"	x			x	60A			x	
		BF250AXXA WT	657251		\$24,842	\$20,634	30"	x			x	60A			x	
		BF250AXXC WT	657211		\$25,531	\$21,206	30"	x			x	60A			x	
	250 iST	BF250ALW	660360		\$26,107	\$21,684	20"	x		x	x	60A			x	
		BF250AXW	660370		\$26,195	\$21,758	25"	x		x	x	60A			x	
		BF250AXCW	660380		\$26,529	\$22,035	25"	x		x	x	60A			x	
		BF250AXXW	660390		\$26,876	\$22,324	30"	x		x	x	60A			x	
		BF250AXXCW	660400		\$27,218	\$22,607	30"	x		x	x	60A			x	
		BF250AXW WT	660371		\$26,677	\$22,158	25"	x		x	x	60A			x	
		BF250AXCW WT	660381		\$27,011	\$22,436	25"	x		x	x	60A			x	
		BF250AXXW WT	660391		\$27,358	\$22,724	30"	x		x	x	60A			x	
		BF250AXXCW WT	660401		\$27,700	\$23,008	30"	x		x	x	60A			x	

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